



IVI 7th Annual Methods Summit

Valuing Innovation—Measuring What Matters

Advancing Patient-Centered Value Assessment in Healthcare Decision-Making
March 25, 2026 | USC Capital Campus | Washington, DC

From Defining Value to Delivering It

Healthcare stakeholders increasingly recognize that value in healthcare extends beyond traditional measures of clinical outcomes and cost. Lived experience, equity, caregiver burden, access, and quality of life are now widely recognized as essential components of whole family health.

Convening more than 200 leaders from research, patient advocacy, policy, industry, and healthcare decision-making, IVI's 7th Annual Methods Summit reflected a growing recognition that existing evidence and value assessment frameworks must continue evolving to keep pace with the realities of modern healthcare. Across discussions, participants explored how healthcare systems can better integrate whole family outcomes into evidence generation, assessment methodologies, and policy decisions while maintaining rigor, transparency, and practicality.

The Summit was organized around several interconnected themes shaping the future of patient-centered value assessment, including the measurement and incorporation of family and caregiver impacts, the integration of disease severity into value assessment frameworks to better reflect societal preferences and promote equitable decision-making, and the broader value generated through innovation and technology transfer, including scientific spillover and advances in cell and gene therapies and personalized medicine.

Integrating Whole Family Evidence Into Decision-Making

A central theme throughout the day was the widening gap between how value is discussed and how it is applied. While patient-centered principles are increasingly embedded in policy conversations and research frameworks, they are not yet consistently reflected in coverage, reimbursement, and assessment decisions. As discussions of value increasingly encompass access, equity, lived experience, caregiver burden, and wellbeing, many healthcare decisions continue to rely on narrower measures of clinical and economic impact. Discussions emphasized that expanding definitions of value must now be accompanied by implementation strategies capable of influencing decisions in measurable and sustainable ways.

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Patient-centered value is no longer a conceptual aspiration. The next phase for the field will depend on the ability to operationalize these principles within evidence generation, assessment, and policy decisions.

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Summit Insight

The Summit highlighted a broader shift occurring across the field: whole family health is increasingly viewed not as a supplemental consideration, but as a core component of evidence development itself. Conversations focused on how patient perspectives can be integrated more systematically across the research continuum — from study design and evidence generation to health technology assessment and policy evaluation.

Discussions also underscored the essential role that caregivers and families play throughout the healthcare journey, while recognizing that caregiver impacts remain inconsistently measured and incorporated into many evidence and value assessment frameworks.

Participants examined the growing need for clearer methodological standards, stronger guidance for incorporating patient-generated evidence, and more consistent approaches for evaluating outcomes that matter directly to patients and families.

Participants also noted that methodological approaches for measuring patient experience, caregiver and family impacts, and disease severity continue to advance. Increasingly, the challenge is not whether these outcomes can be measured, but how they can be incorporated consistently, transparently, and meaningfully into healthcare decision-making.

Building Frameworks for the Next Era of Healthcare Innovation

Participants acknowledged the increasing complexity of evaluating emerging therapies, personalized treatments, and long-term outcomes that may not fit neatly within traditional evidence frameworks. Panelists also explored the expanding role of real-world evidence, longitudinal data, and broader outcome measures in supporting more comprehensive assessments of value.

Importantly, the Summit underscored that no single stakeholder group can address these challenges independently. Advancing whole family value assessment will require sustained collaboration among researchers, patients, policymakers, payers, clinicians, and industry leaders to ensure that evidence frameworks remain both scientifically rigorous and relevant to real-world healthcare decisions.

The 2026 Methods Summit reflected a field that continues to evolve as stakeholders work to advance more patient and family-centric approaches to evidence generation and value assessment. Many of the foundational concepts that once defined patient-centered value assessment are now broadly accepted across healthcare sectors. The challenge ahead is increasingly one of implementation: translating principles into frameworks, methodologies, and decisions that meaningfully shape patient care and health policy.

Now is the time to focus on building the evidence standards, methodological tools, and collaborative approaches necessary to ensure what matters most to patients and families can consistently inform decision-making across the healthcare system.

In the years ahead, progress will depend on the ability of healthcare leaders to move beyond conceptual alignment toward practical integration, developing approaches to value assessment that are flexible enough to accommodate innovation while remaining rigorous, transparent, and actionable for decision-makers.

Thank you to IVI's 7th Annual Methods Summit sponsors.



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